

SVEEP OVERVIEW

•LOW VOTER TURNOUT DETAILS

PC	AC NAME & NO. OF PS WITH LOW TURN OUT	% OF VOTER TURNOUT IN LAST ASSEMBLY ELECTION (Indicate month & year of election)	% OF VOTER TURNOUT IN LAST PARLIAMENTARY ELECTION (Indicate month & year of election)	REASON FOR LOW TURN OUT	ANY SPECIFIC GROUPS NOT TURNING FOR VOTING	NO. OF PEOPLE BELONGING TO THE NON/LOW VOTING GROUP	POSSIBLE INFLEUNCERS OF THE GROUP
27	187	54.01	65.7	LACK OF AWARENESS	-	-	-
	188	50.66	68.13		-	-	-
	189	54.00	71.94		-	-	-
	190	52.91	70.8		-	-	-
		NOV. 2018	MAY 2014				

SVEEP CALANDER

क्रं.	दिनांक से दिनांक तक	सप्ताह का विवरण	गतिविधियां	गतिविधियों का विस्तृत विवरण
1	14 मार्च से 24 मार्च 2019 तक	प्रथम सप्ताह	मतदाता जागरूकता कार्यक्रम	<p>1^० आंगनवाड़ी कार्यकर्ता सहायिका द्वारा भगौरिया हॉट पर्व में रैलियों के माध्यम से मतदाता जागरूकता किया जाना ।</p> <p>2^० जिला मुख्यालय एवं विधानसभा मुख्यालय पर बैलगाड़ी, साईकिल, बाईक रैली का आयोजन ।</p> <p>3^० राष्ट्रीय कैडेट कोर एवं राष्ट्रीय सेवा योजना के छात्र-छात्राओं के द्वारा मतदान हेतु जागरूकता किया जाना ।</p> <p>4^० स्वीप पार्टनर विभागों द्वारा जिले के विभिन्न क्षेत्रों में होर्डिंग, पोस्टर, बेनर के माध्यम से मतदान हेतु प्रोत्साहित करना ।</p> <p>5^० प्रत्येक मुख्यालय पर प्रजातंत्र की दीवार का चित्रण कराया जाना ।</p>
2	25 मार्च से 31 मार्च 2019 तक	द्वितीय सप्ताह	महिला मतदाता जागरूकता कार्यक्रम	<p>1^० महिला के माध्यम से कलश यात्राओं का आयोजन ।</p> <p>2^० मेहंदी, रंगोली, महिला गोष्ठी, गर्भवती माता एवं यात्री महिलाओं को मतदान हेतु प्रोत्साहित करना ।</p> <p>3^० गुलाबी जागरिया टोली ।</p>
3	01 अप्रैल से 07 अप्रैल 2019 तक	तृतीय सप्ताह	दिव्यांग मतदाता जागरूकता कार्यक्रम	<p>1^० जिला मुख्यालय तथा विधानसभा मुख्यालय पर दिव्यांग मतदाताओं की साईकिल रैली का आयोजन ।</p> <p>2^० दिव्यांग मतदाताओं हेतु सहायक का चिन्हांकन</p> <p>3^० नुककड़ नाटक से मतदाता जागरूकता ।</p>
4	08 अप्रैल से 14 अप्रैल 2019 तक	चतुर्थ सप्ताह	युथ मतदाता जागरूकता कार्यक्रम	<p>1^० केम्पस एबसेंटर की नियुक्ति ।</p> <p>2^० महाविद्यालय स्तर पर वाद विवाद, चित्रकला, श्लोगन प्रतियोगिता आयोजन ।</p> <p>3^० सेल्फी विथ बुथ ।</p> <p>4^० जिले मुख्यालय तथा सहायक रिटर्निंग ऑफिसर के स्तर पर सेल्फी स्थान स्थापित कराया जाना ।</p>
5	15 अप्रैल से 21 अप्रैल 2019 तक	पचम सप्ताह	माईनोरिटी मतदाता जागरूकता कार्यक्रम	<p>1^० जिले मुख्यालय तथा सहायक रिटर्निंग ऑफिसर के स्तर पर धर्मगुरु के माध्यम से मतदान हेतु अपील एवं रैलियों का आयोजन ।</p> <p>2^० जिले मुख्यालय तथा सहायक रिटर्निंग ऑफिसर के स्तर पर मतदाता प्रोत्साहन हेतु क्रिकेट प्रतियोगिता का आयोजन ।</p>

6	22 अप्रैल से 28 अप्रैल 2019 तक	षष्ठम सप्ताह	पलायन किये गये मतदाताओं का जागरूकता कार्यक्रम	1 ^ण स्वीप सहायता अधिकारी द्वारा सीमावर्ती राज्य एवं जिलों में पलायन किये गये मतदाता से संपर्क करना । 2 ^ण पंचायत सचिवों के माध्यम से पलायन किये गये मतदाताओं का चिन्हांकन कराया जाना ।
7	29 अप्रैल से 05 मई 2019 तक	सप्तम सप्ताह	तृतीय जेन्डर मतदाता जागरूकता कार्यक्रम	1 ^ण मतदाताओं का चिन्हांकन, संपर्क एवं आमंत्रण ।
8	06 मई से 12 मई 2019 तक	अष्टम सप्ताह	मतदाता जागरूकता कार्यक्रम	1 ^ण कृषि विज्ञान केन्द्र के माध्यम से जिले के समस्त पंजीकृत किसानों को मतदाता जागरूकता का एसएमएस । 2 ^ण जिले के समस्त सर्विस वोटर को एसएमएस । 3 ^ण आंगनवाड़ी कार्यकर्ता, स्व-सहायता समूहों की महिलाओं के माध्यम से मतदाताओं को आमंत्रण । 4 ^ण राशन दुकान के सेल्स मेन के माध्यम से मतदान हेतु अपील ।
9	13 मई से 18 मई 2019 तक	नवम सप्ताह	मतदाता जागरूकता कार्यक्रम	1 ^ण जिले मुख्यालय तथा सहायक रिटर्निंग ऑफिसर के स्तर पर साईकल, बाईक, बैलगाड़ी रैली । 2 ^ण रन फॉर डेमोक्रेसी का आयोजन । 3 ^ण मानव श्रृंखला । 4 ^ण मतदान केन्द्र को सौंदयकरण, रंगोली तथा द्वीप प्रज्ज्वलन । 5 ^ण डोर-टू-डोर आंगनवाड़ी कार्यकर्ताओं के द्वारा संलग्न पत्र की पूर्ति ।

LIST OF MAJOR ACTIVITIES PLANNED FOR SVEEP FOR VOTER REGISTRATION

SI No	Activity	Objective/ Target Group	Material/Medium Used	Cost of Activity	Source of Funds	Area of Coverage	Dates/Duration
1	Tablo for each AC	Public at large	Tablo vehicle		SVEEP Fund	Entire district	As Per Schedule
2	Khat Likho Abhiyan	Parents of school going children	Through all schools		SVEEP Fund	All schools in the district	As Per Schedule
3	Bike rally	Electors at all AC HQs	Bikes		SVEEP Fund	All AC HQs	As Per Schedule
4	Quiz competition in colleges	College students	Government & private colleges		SVEEP Fund	All colleges in the district	As Per Schedule
5	Essay writing & painting competition on importance of voting	School students	Through all schools		SVEEP Fund	All schools in the district	As Per Schedule
6	'Voting Icon' from amongst a sportsperson of the district	Public at large	Through print, electronic & social media		SVEEP Fund	Entire district	As Per Schedule

LIST OF MAJOR ACTIVITIES PLANNED FOR SVEEP FOR VOTER TURNOUT

Sl.No.	Activity	Objective/ Target Group	Material/ Medium Used	Cost of Activity	Source of Funds	Area of Coverage	Date/ Duration
1.	Printing of flex, banners & pamphlets	All voters	Flex, banners & pamphlets in public places and home distribution		SVEEP Fund	Entire District	As Per Schedule
2	Nukkad Natak	All voters	Natakmandlis to be formed in government schools – special focus on ‘haats’		SVEEP Fund	Entire District	As Per Schedule
3	Advertisement in Print media	All voters	Local newspapers		SVEEP Fund	Entire District	As Per Schedule
4	Signature Campaigns	All voters	Through public squares at all AC HQs		SVEEP Fund	Entire District	As Per Schedule
5	#Barwaniwillvote Social media campaign	All voters	Twitter, Facebook and whatsapp	0	0	Entire District	As Per Schedule
6	Training of AWWs, ASHA and women SHGs	AWWs, women SHG members, ASHA	Through Electoral Literacy Clubs formed in colleges		SVEEP Fund	Entire District	As Per Schedule
7	Telecommunication in local dialects	All voters	Local cable TV & Radio		SVEEP Fund	Entire District	As Per Schedule
8	Village level rallies led by religious leaders and local tribal Patels	All voters	Panchayats, religious leaders and tribal Patels		SVEEP Fund	Entire District	As Per Schedule
9	Bike rallies	All voters	Bikes		SVEEP Fund	All AC HQs	As Per Schedule
10	DeewarLekhan	All voters	PRI functionaries		SVEEP Fund	All villages	As Per Schedule

LIST OF MAJOR ACTIVITIES PLANNED FOR SVEEP FOR ETHICAL VOTING

Sl. No.	Activity	Objective/ Target Group	Material/ Medium Used	Cost of Activity	Source of Funds	Area of Coverage	Date/ Duration
1	Telecommunication	All voters	Local cable TV & Radio		SVEEP Fund	Entire District	As Per Schedule
2	Banners and flex displaying electoral offences	All voters	Print material		SVEEP Fund	Entire District	As Per Schedule
3	Short video on electoral offences by DEO	All voters	Whatsapp, Facebook & Twitter	0	0	Entire District	As Per Schedule

LIST OF MAJOR ACTIVITIES PLANNED FOR SVEEP FOR LOW TURNOUT PS

Sl. No.	Activity	Objective/ Target Group	Material/ Medium Used	Cost of Activity	Source of Funds	Area of Coverage	Date/ Duration
1	Pamphlets	All voters	Print material		SVEEP Fund	Entire District	As Per Schedule
2	Rallies in traditional low turnout PS areas	Voters of vulnerable & critical ACs	Rallies		SVEEP Fund	Vulnerable & critical ACs	As Per Schedule
3	Training of AWWs, ASHA and women SHGs	Women voters	Through Electoral Literacy Groups		SVEEP Fund	Entire District	As Per Schedule
4	NukkadNatak	All voters	Village 'haat' markets		SVEEP Fund	Entire District	As Per Schedule

LIST OF MAJOR ACTIVITIES PLANNED FOR SVEEP FOR EXCLUDED COMMUNITIES

Sl. No.	Activity	Objective/ Target Group	Material/ Medium Used	Cost of Activity	Source of Funds	Area of Coverage	Date/ Duration
1	Training of AWWs, ASHA and women SHGs	Women voters	Through Electoral Literacy Groups		SVEEP Fund	Entire District	As Per Schedule
2	Listing of migrants who have returned	All migrant electors	BLOs and Panchayat functionaries	0	0	Entire District	As Per Schedule
3	Meetings with leaders of traditionally excluded sections	All electors from excluded sections	Meetings		SVEEP Fund	All AC HQs	As Per Schedule
4	Awareness campaign for PWD electors	All PWD voters	Advertisements in local media and social media campaign		SVEEP Fund	Entire District	As Per Schedule

LIST OF MAJOR ACTIVITIES PLANNED FOR SVEEP FOR EVM INFORMATION

Sl. No.	Activity	Objective/ Target Group	Material/ Medium Used	Cost of Activity	Source of Funds	Area of Coverage	Date/ Duration
1	EVM & VVPAT demo at 'haats' and public functions	All voters	Weekly 'Haats' and public functions	0	0	Entire District	As Per Schedule
2	EVM & VVPAT demonstration at tehsil, janpad offices & banks	All voters	Tehsil, banks & Janpad Panchayat offices	0	0	Entire District	As Per Schedule
3	EVM & VVPAT demonstration to media personnel & politicians	Media persons & local politicians	Meeting of media personnel and local politicians		SVEEP Fund	All AC HQs	As Per Schedule
4	Video on use of EVM & VVPAT	All voters	Social media and local cable TV	0	0	Entire District	As Per Schedule

LIST OF VISIBLE LARGE EVENT/S PLANNED FOR SVEEP IN THE LAST WEEK BEFORE POLL DAY

Sl. No.	Activity	Objective/ Target Group	Material/ Medium Used	Cost of Activity	Source of Funds	Area of Coverage	Date/ Duration
1	'MatdanSabha' in all Panchayats	All voters	PRI functionaries	0	0	Entire District	As Per Schedule
2	'PrabhatFeri' in all villages	All voters	Students, Teachers, AWWs, ASHA & PRI functionaries	0	0	Entire District	As Per Schedule

•LIST OF MAJOR ACTIVITIES PLANNED FOR NVD

Sl. No.	Activity	Objective/ Target Group	Material/ Medium Used	Cost of Activity	Source of Funds	Area of Coverage	Date/ Duration
1	Rallies	All voters	Students of schools	0	0	Entire District	As Per Schedule
2	Oaths	Students & women	Colleges, ITI, SHGs	0	0	Entire District	As Per Schedule

LIST OF PARTNERS

Sl. No.	Activity	Objective/ Target Group	Material/ Medium Used	Cost of Activity	Source of Funds	Area of Coverage	Date/ Duration
1	School & College students	All voters	Awareness campaign	0	0	Entire District	NA
2	AWWs, ASHA & women SHG members	All voters	Awareness campaign	0	0	Entire District	NA
3	NCC & NSS	All voters	Awareness campaign	0	0	Entire District	NA